

Townsend Walland Business Association Website Information Form

Please attach photos and email responses in the order requested on the form to kathy@kathysmithphotography.com. If you can't email, then mail it to 331 E Chestnut Hill Rd, Townsend, TN 37882 along with a CD/DVD of two horizontal photos or one vertical photo. The photos should be no bigger than 2MB, but at least 600 pixels wide. If you think the photo is perfect, say so, if you think it needs to be cropped, and don't know how, make a note and our web person will use her judgment & do it.

Contact Person: _____

Your Business Name: _____

This should be your legal name, what appears at the courthouse, state tax records, and on your **local Google places page**. (That would be the area that shows up when you do a geo specific search, like "bed and breakfast, townsend, tn".) The little bubbles that come up next to listings, those are your local listings, which is different from your organic listing. See more at the bottom of the page if you don't have this set up.**

Mailing Address: _____

This is where you want your mail sent.

Legal Address: _____

This is your location. It should not be a PO Box or necessarily your mailing address but your actual street location. This is needed for the map location.

Local Phone Number: _____ Toll Free Number: _____

Web Address: <http://www>. _____

Email Address: _____

Provide a description of your business, not to exceed 700 characters, including spaces. (Attach if mailing.)

Circle or note what categories you wish to appear in:

Bed & Breakfast, Cabins, Campground, Hotel/Motel, Retreat Center,
Catering, Restaurants
Shopping, Activities, Services
Wedding/Event Venues

Your membership listing for TWBA is \$50.00 for each individual business. If you feel your one business falls under more than one category, you may purchase an additional listing for \$40 per listing. Questions? Contact the web committee member at 865-448-3070. For example, if you own a bed and breakfast, serving breakfast, you would only fall under lodging for \$50.00. If your B&B also has a restaurant and it is open to the public, you would fall under lodging and restaurants, \$90.00, and if you have weddings or an event hall at the same location, all three for \$130.00. It would be possible for a restaurant to fall under restaurants and catering if you provide off premise catering. (Or you could save \$40 and just mention your catering on your restaurant listing.) If you own a campground that has cabins you can fall under both categories, or just list both under the primary business in the description. If you own an accounting firm, stables, gas station, hair salon, jewelry store etc., you would fall under the "Shopping Activities Services" category. Depending on the number of listings we may go to a drop down menu there like the Lodging category. *As the website opens, listings will post randomly under your selected category, not alphabetically, so each business will have an equal chance for exposure. If you have more than one listing, use separate "website information forms", and your text has to be substantially different for the two of them. Do not use the exact same wordage, and at least one of your photos should be different. Ex: you may use your best outside building shot in both listings but use an interior picture for the restaurant and perhaps a food photo for your catering listing.*

**If your business does not have a Google Local Places listing, it will appear slightly differently on the Google Map that will be attached to this website. You will have a bubble showing your physical location on the map and your business name will appear, but when you hover over the bubble your address, phone number and other information will not show up. You can see what I am referring to if you go to our local bed and breakfast association map below and hover or click on a bubble. If you would like help setting this up, call your webmaster or the group's web master will set this up for you for a minimal fee.

<https://maps.google.com/maps/ms?hl=en&ie=UTF8&msa=0&msid=111557903700249353893.000479b0d601334a919f2&ll=35.834515,-83.659515&spn=0.668004,0.98877&z=10&source=embed>